

## **Detect Fake Users & Duplicate Accounts**

IPQS has intelligently prevented fraud for the largest brands online since 2010. With over 10 years of technology and active clients in over 150 countries, IPQS is the leading provider of user validation in any region of the world. Easily identify bots, automated behavior, stolen user data, fraudulent user sign ups, fake leads, and even duplicate user accounts using real-time scoring that easily integrates with your site or apps. Instantly stop abusive users and even the most sophisticated fraud techniques with just a few minutes of setup.

#### 92% of fake accounts use a proxy or VPN connection to mask their true IP address. IPQS can reveal the user's true location and risk.

# Intelligent Scoring Without False-Positives

Detect high risk users with 40% greater detection rates than similar providers. IPQS algorithms are designed to avoid false-positives, taking every data point into account when performing risk analysis for user data during registration or checkout. Accurately score users with an honest risk assessment that won't impede your legitimate users.

# **Accurately Prevent Abusive Users & Suspicious Behavior**

Detect fraudulent sign ups and invalid user data with greater accuracy than any other service. Analyze the user's IP Reputation to detect proxies, VPNs, and TOR connections. Then look deeper at the user's details with advanced email validation and phone validation scoring. Identify reputation issues such as stolen user data, disconnected phone numbers, invalid emails, and user information recently associated with fraudulent behavior. Screen users with advanced verification including:

- **Email Validation & Risk Scoring**  $\blacklozenge$
- **Phone Validation & Reputation**  $\blacklozenge$
- Leading IP Reputation & Bot Detection •
- **Device Fingerprinting & Tracking**
- Advanced User Validation & Lead Scoring

## **DETECT OVER 40% MORE FRAUDULENT USERS & FAKE ACCOUNTS**

with adaptive real-time scoring to outsmart new threats.

# Tap Into the Largest Honeypot Threat Network With IPQS

Our data sets are fresh, pristine, and untainted. IPQS uses advanced honeypots & traps spread intelligently placed across the web to collect data on fraud rings, cybercriminals, and abusive users. By analyzing hundreds of millions of transactions, clicks, and other user actions per day, IPQS is able to identify new patterns of fraud, high risk IP & email addresses, and fraudulent users. Once our algorithms are confident a data point is fraudulent, it will be blacklisted across our entire network.

## Benefit From The IPQS Threat Network and Fraud Fusion<sup>™</sup>

Benefit from thousands of major retailers, marketplaces, banks, travel aggregators, dating sites, and apps that trust IPQS for fraud prevention. Clients invited to our trusted partner program can report fraudulent user and transaction data back into our system. Multiple confirmations for the same data point, for example a phone number associated with fraudulent behavior which was reported by 5 clients in a 24 hour period will be blacklisted across our entire network.

This allows clients to instantly detect high risk users as they travel from site to site, engaging in malicious behavior. Fraud Fusion<sup>™</sup> pools this data together to ensure you never are blindsided by a fraudulent user that's already been active on major sites - while also looking for similar patterns of behavior.

#### **IPQS Enterprise Plans include our best data sets which improve reputation** checks and user screening.

### Fraud Fusion<sup>™</sup>

Feedback loop from Fortune 500s which report malicious behavior and high risk data.

#### Abuse Shield<sup>™</sup>

Data sets from more exclusive honeypots which identify recent abusive behavior in every region of the world.

#### Dark Data<sup>™</sup>

Compromised IP addresses, email addresses, phone numbers, and payment details for sale on the dark web.

## **Emerging Botnets**

Newly compromised IP addresses in residential and corporate botnets. Minimal footprint, which are difficult to detect.

## **PROTECT YOURSELF FROM FRAUD**

with the most advanced fraud prevention tools by IPQS

Get started by reviewing our API Documentation, integrating with your favorite apps, or uploading user data.

Questions? Contact our fraud experts to learn more and see how IPQS can solve your issues with abuse. Message us at support@ipqualityscore.com or call us at (800) 713-2618.